Minutes of the Board of Directors (BoD) Meeting

Saturday, August 10, 10h00

At Jean Côté house, 374, route 309, Val-des-Bois

Was present:

Jean Côté President
Denis Bénac Vice-president
Bernard Bourdeau Treasurer
Lucie Smith Secretary
Noël Cantin Director
Jean-Frédéric Potvin Henry Patterson Director

1. Opening of the meeting at 10 h 03 by the president Jean Côté

The president welcomes everyone.

2. Adoption of the agenda

Moved by Henry Patterson, seconded by Noël Cantin

- 3. Adoption of the minutes of the Board of Directors meeting held on July 20, 2024. Moved by Jean-Frédéric Potvin, seconded by Jean Côté
- 4. List of the review of actions and follow-ups from the previous meeting
 - 1. Reminder of invitations for the AGM and the pontoon parade (Jean Côté)
 - **2.** Update and printing of the "2024 Residents' Directory" with the map of the lake (Jean Côté)
 - **3.** Printing of 50 copies of the Code of Ethics and 10 copies of each of the 2024 AGM agenda and the minutes of the 2023 AGM (Lucie Smith)
 - **4.** Purchase of provisions with inventory verification (Jean-Frédéric Potvin)
 - 5. Message from the interventions for beaver dams on Facebook (Jean Côté)
 - 6. Lucie will prepare the invitation for the Potluck and Jean Côté will post on Facebook

5. 2024 AGM Minutes

The "President's Report" will be published at the end of August 2024. Contribution rate of 71%, i.e. 1% more than last year, i.e. 61 out of 75 residents and 9 with rights of way. A number of 22 people, including the members of the Board of Directors, were present at the AGM on August 3rd. The AGM went well and reflects a very good climate without tension and dissatisfaction between the parties. There was no confrontation because the members present all have a common goal to improve the health of the lake. The "Code of Ethics for Water Activities on our Lake", both sides (French-English) was given to the members present at the AGM on August 3, 2024. It took place at Camping Val-des-Bois at 10 a.m. and we thank Carol Renaud and Line Sarrazin for offering us the space for this meeting free of charge. Daniel Larabie replaced Marc Bertrand who was unable to make himself available at the last minute and accepted to hold the position of Returning Officer and Lyne Prévost accepted the position of Election

Secretary. Jean Côté handed over a copy of the 2024 residents' directory, 10 copies of the minutes of the 2023 AGM and the agenda in French was available. Thank you to Jean-Frédéric Potvin for taking charge of the purchase of foodstuffs following the inventory of beverages and chips from the previous activity. Magnets and postcards were available. It was possible to buy APLO mugs or t-shirts. At the AGM, for the second time, we held a draw for a door prize for a cloth bag with the APLO logo. Congratulations to the winner Lyne Prévost! We thank the diligence and dedication of chef Jean Bertrand for the cooking and serving of hot dogs etc. Lucie Smith confirmed that her personal project is progressing with information from research on available products including a table of ecological, biodegradable and phosphate-free products and that she is committed to presenting the final project in the spring of 2025. At the end of the AGM, she presented some tips for choosing phosphate-free, biodegradable and ecological products to share her discoveries with supporting samples. This overview was appreciated by the members who came to visit it.

6. Pontoon Parade Report

The activity took place on Saturday, August 3, 2024 from 4 p.m. to 6 p.m. and 6 pontoon owners showed up with family, friends or neighbours. A record participation of 50 people who enjoyed a swim at the end of the activity. We did a parade of a tour of the lake and then there was the gathering to share drinks and starters before returning home. Thank you to Jean Côté for the courtesy of Karaoke. Also, in order to share memories, Lucie Smith will publish a montage of photos and videos on Facebook after the activity.

7. Follow-up and distribution of tasks for the future activities of the APLO:

a) Potluck Cocktail Sharing (August 17, 2024)
The season's wine and cheese closing event will take place on Saturday, August 17 from 5 p.m. to 7 p.m. In case of rain, the activity will be postponed to the dinner on August 18, 2024 from 12:00 p.m. to 2:00 p.m., at the home of our hosts Jean Côté and his wife Debbie Lewis jointly with Bernard Bourdeau and his wife Alice Bourdeau. The hosts Jean and Bernard will offer the wine and the APLO will pay for the cheese. A bilingual invitation will be posted by Jean Côté on Facebook. Participants will be able to bring food, cold cuts and non-alcoholic beverages to share a meal in a friendly atmosphere.

b) Photos contest

Lucie Smith, suggests that the members of the APLO Board of Directors will have to decline participation in this contest for the future.

8. Follow-up to RSVL and Micro B

Jean Côté and Noël Cantin will do the test for the RSVL on Monday, August 19th, then it will be sent by Noël according to the pick-up date schedule. The transparency test will be done on Monday, August 19 by Jean Côté. The results of the 2nd swimming water test taken on July 14 by Denis Bénac have been received and the A (excellent) rating of 3 CFU/100 ml is between 0-20 CFU/100 ml for the presence of Escherichia coli. The 3rd test was done by the latter on July 29 (south side of the lake) and the A rating (excellent) of 0 CFU/100 ml at Micro B for the swimming water. There will be a 4th and final test to be done on August 20, 2024.

9. Varia

9.1 *Membership card sale*

The result of 71% sales is good, but to make it easier and reach as many people as possible, Denis Bénac suggests starting the sale in May. Henry Patterson proposes to recall this in our communications from the APLO. Note that 17 paid by Interac and Jean Côté wants to improve the system to send in cc to each director or board member who sells the membership card. Jean Côté proposes that anyone who pays by Interac would have an incentive of 1 bag per 10 people. A postcard and a promotional item will be given with the purchase of the card.

1. Promotional Tools

Henry Patterson offered to volunteer to find a company to explore the sale of products such as promotional tools, cleaning products, etc. for a drop shipping website at cost. Jean-Frédéric Potvin suggests that in this eventuality, products should always be sold at cost. The potential market is 86 properties, the cup has sold, the t-shirts (12 remain). President Jean Côté asked Henry Patterson to get information about his suggestion and to share the avenues with us at the next meeting in May 2025.

10. Date of next meeting

Saturday, May 3, 2025 at 10 a.m., at Bernard Bourdeau's

11. List of follow-ups or actions to be taken for the next meeting:

- 1) Package with promotional tools
- 2) Improving and Favoring Interac Payment
- 3) Interac Payment Incentive Pricing
- 4) In August or September 2024, Jean Côté will call Cobali to find out if an agent will be able to be present after the Saturday BBQ on June 21, 2025.
- 5) PDF link for Code of Ethics to members on website who were not present at the AGM.
- 6) Photo contest followed with sponsors and this contest will end on August 31st. The jury will have one month after this date to deliberate on the results.
- 7) Creation of the postcard of the winning photo in the 2024 photo contest with 50 copies (1st winner) and 25 copies each (2nd and 3rd winner).
- Lucie Smith finalizes the personal Power Point project concerning information from research of available products including a table of ecological, biodegradable and phosphate-free products for spring 2025.
- 9) During the translation of the documents, Jean-Frédéric Potvin tells us that he does not put personal information on Chat GPT.
- 10) Jean Côté did a market study for the promotional tools and asked Henry Patterson to review with Joint Service.
- 11) Send the calendar invitation for Saturday, May 3 to 2025 Board members and also for the BBQ, Saturday, June 21, 2025.

12. Adjournment at 11:34 a.m. on August 10, 2024,

Moved by Jean-Frédéric Potvin, seconded by Denis Bénac

Lucie Smith, secretary